

A photograph of three high school students smiling, overlaid with a semi-transparent orange-red filter. The students are a young woman on the left, a young man in the center, and a young woman on the right.

high school

SERVICE KIT

make an **IMPACT.**
leave a **LEGACY.**

BROUGHT TO YOU BY **WHO**  **lives** A TRUSTED 501(c)(3)

Every \$5 gives a child in a developing country water for life!

Bring lifesaving water to a child **GIVE THEM HOPE FOR A FUTURE**

WATER is fundamental to life. It effects health, economic growth and gender equality. By freeing women and girls of the daily burden of fetching water, we can create massive long-term impact in families and communities.

Watch young people fetching dirty water [HERE](#).



A group of BYU Capstone Engineering students, took on an incredible challenge. Was there a way to give people in developing countries access to clean water? They knew that in most cases, water was just below the earth's surface. They just needed to find a way to get to it.

After a lot of hard work, inspiration and continued encouragement from John Renouard, founder of WHOlives, the students created the manpowered Village Drill, now being used in 33 countries. See the students' impact [HERE](#).



An orphanage in Gulu, Uganda used the Village Drill to put in a clean water well.

How can you help?

BRING CLEAN WATER TO ORPHANAGES, SCHOOLS & ENTIRE COMMUNITIES

**Will you bring the Village Drill to a region facing starvation?
Give hundreds of children access to clean water at a school or orphanage!**

Click on the links below to meet real people. Set a goal to help take the Village Drill to multiple communities, affecting thousands for years to come, or place a well where it is desperately needed with an existing Village Drill. One WHOlives clean water well will bring up to a thousand people clean water. We'll keep you up-to-date on the impact you are making!



CLICK HERE
Majak Goi, South Sudan

Due to flooding, the community of Majak Goi was not able to raise enough crops to get through the winter months. They survive on okra and pumpkin leaves every other day, but know that without a well, starvation is inevitable. Help purchase the Village Drill and send it to Majak Goi or another region like it where it is desperately needed.

GOAL: VILLAGE DRILL
\$15-30,000



CLICK HERE
Ngozi Girls' School, Kenya

Before a WHOlives clean water well was installed, students at Ngozi School regularly had to leave their studies and walk several miles to the Uмба River (infested with crocodiles) to fetch water. Now more than 400 students use water from their well to grow acres of tomatoes and corn, and are even able to take a shower!

GOAL: WELL AT A SCHOOL \$5,000



CLICK HERE
Orphanage, Uganda

Gulu has a history of political unrest with children being captured, tortured and enslaved to fight in the Lord's Resistance Army. No one knows this better than this orphanage's director, George. Once a captured orphan himself, he and his wife now offer a safe place for other orphans, where they are able to attend school, enjoy clean water, and dream of a better future.

GOAL: WELL AT AN ORPHANAGE \$5,000



Every \$5 gives a child in a developing country water for life!

Children eat lunch at an orphanage in Tanzania. They must share a cup of water and each is allowed a sip.



MOVING FORWARD

Brainstorm your Plan and Solidify the Calendar of Events

Our helpful Ideas for “Powering Up Giving” will get you started. Once you have your plan and calendar organized, make sure that all administrators or faculty representatives required to sign off on the project have given their approvals.

Send Out Emails Seeking Sponsorships

Make sure you collect emails so that a WHOLives Donor Receipt can be sent for tax purposes. Think about finding a sponsor for matching funds collected. Some businesses will want to help with volunteers or in-kind, tangible products like t-shirts, food, and prizes to help you with events, but don’t be afraid to ask for cash. Check with the HR department to see if a business has matching funds. Use the Email Template found at www.WHOLives.org/school-fundraiser and, if you decide not to use an online giving application, you’ll want to use the WHOLives Donor Receipt to help you track donations.

Look Outside Your School

Family members and other friends are interested in you and your passion for this project, so don’t forget to ask for their donations, help and involvement. Look in the media section for easy to download printables that you can use to get the message out there. Then share, share, and share your excitement and passion for the WHOLives mission again and again.

Customize & Print Out Media

You can always create your own posters, flyers, and digital media, so go for it or tap into our downloadable resources found at: <https://wholives.org/get-involved/school-global-service-2>

TIP: Walgreens and Costco print beautiful, full-color POSTER BOARDS in about two hours. Depending on the size, each print board starts at around \$15, plus there’s almost always a 40–60% coupon on the Walgreen’s website. Bonus! <https://photo.walgreens.com/store/welcome>

Ready? Set. Go!

How will you announce this exciting service project to your student body? A major part of your success will be deciding how to get the message out in a big way, maximizing the number of people supporting your team every step of the way. What will you do? Pool Party? Assembly? Or a different creative launch?

Create Excitement with Social Posts

Besides a face-to-face ask or email to targeted sponsors, the number one way to drive interest and donations is through your creative and ongoing social posts. Use the Customizable Facebook and Instagram Posts to get you started and have a peek at the Top Social Media Tips found in this tool kit for a quick reminder of best practices.

Keep Pushing

The big push always seems to come at the end, so don’t feel discouraged if you aren’t completely on track to reaching your goal. Get your team together to celebrate some of your wins and then talk about other ideas to keep everyone engaged in this important work.

Celebrate with an Assembly or Party!

You’ve worked hard and reached your BHAG (Big Hairy Audacious Goal) and now it’s time to enjoy all that you’ve accomplished. We’ll try to have a WHOLives representative remotely join your celebration and thank all those who participated. There’s only one thing left to say, **“WELL DONE!”**

POWERING UP GIVING

5

water-themed ideas to add to your service efforts

#1 PIZZA DAY



Find a parent with connections to a local business and ask them to support your effort during their lunch hour. Ask the company to donate pizza and the cost of your custom water bottles. Employees donate what they would have spent buying lunch. Use the WHOlives mobile app to gather donations. While employees eat, show WHOlives supplies videos and tell them about your cause.

#2 ALMOST WATERLESS CAR WASH



Clean water is such a precious commodity, yet we use 100 gallons of water in only 10-minutes. An **Almost Waterless Car Wash** challenges you to wash down a car with wet, soapy towels, a first rinse with wet, damp towels, and a final quick-rinse with a hose and high-powered nozzle. The goal is to use as little water as possible.

#3 NO SODA CHALLENGE



Go without soda for 2 weeks and ask your family to join your effort. Donate the money you would have spent on sodas and other drinks at the grocery store, at restaurants and at the drive through. There's a bonus. You'll feel healthier and your body will thank you!

#4 WALK FOR CLEAN WATER



Recreate the walk to access water most women and girls make every single day. But this isn't just any walk. Each participant carries two one-gallon milk cartons filled with water as they complete the course around your school track or in a neighborhood. Alert local media about your effort. Get businesses, family and friends to sponsor you on your **Walk for Clean Water**.

#5 WATER BOTTLE PROJECT



Raise awareness when you rewrap plastic water bottles with your school logo and sell them in the cafeteria and at sporting events. If you really want to make some waves, then get a sponsor to pay for the water bottles. Remind everyone to recycle. See water bottle label designs at: www.WHOlives.org/get-involved/school-global-service



FUN IDEAS TO RAISE FUNDS

MOVIE NIGHT

Gather students and friends and watch the Netflix movie, **The Boy Who Harnessed the Wind** so that your student body has a better understanding of the desperation people feel without water. **See trailer here.** Ask for a \$3-5 donation, and add popcorn and other concessions. It's a no brainer.

ROUND UP TO GIVE

Use this great "round-up your purchase" app to get everyone donating easily and painlessly. Check out: <https://roundupapp.com/for-nonprofits>

USE SMILE.AMAZON.COM

We all love to use Amazon to get the things we want delivered right to our doorstep. Do an email and social media campaign and ask everyone to go to smile.amazon.com and select WHOLives.org as their charity of choice. Then just bookmark the site for all your Amazon purchases.

THE CHALLENGE IS ON

Set up a competition between organizations, clubs, and classes to raise funds for clean water. Try: <http://www.thebudge.com/services.html>

FOOD TRUCK DAY

Arrange for food trucks to be at your school during a big event, when they agree to donate a percentage of their sales for the day.

LIP SYNC SHOWDOWN

Each team pays a registration fee to participate. Sounds like fun, right?

BEARD GROWING CONTEST

Here's one for the guys. Entry fee and prizes are a must!

NEIGHBORHOOD CARNIVAL

Invite local elementary schools and their families to a water-themed carnival. This could include throwing wet sponges, a water balloon toss, a water bag piñata, ring toss with water bottles, etc. Sell popsicles and water bottles with your custom label.

www.WHOLives.org/get-involved/school-global-service

HOME ROOM CHALLENGE

Supply collection cans in home room classes and collect donations. Ask a local company to donate breakfast (Chick-fil-A is a good one!) to the class who raises the most money. Make this a big deal during your morning announcements and start off with a video streamed to all classrooms about your effort when possible.

TEXT TO GIVE DAY

This activity can really take off with a dollar-to-dollar matching sponsor. WHOLives will set up a dedicated mobile portal for your school so donors can give right on their phone.

SCREEN-FREE CHALLENGE

Get friends and family to donate \$1 to \$10 for every hour that you are screen-free.

PROM DRESS DRIVE

Ask your class (and other friends that don't go to your school) to donate gently-worn prom dresses. Sell the dresses!

DANCE FOR WATER

Get creative with a water-themed dance. Tickets costs, concessions, and other fee-based activities can be added to this memorable event.

VIDEO GAME TOURNAMENT

Set up a fee-based tournament. Solicit prizes from local businesses.

GOLD DRIVE

Ask friends and family to donate their old, unused, or unwanted gold jewelry and coins that can be exchanged for cash. We recommend selecting a reputable gold dealer in your area or <https://www.sellyourgold.com>

VIRAL VIDEO CHALLENGE

This is the perfect activity to get class officers, clubs, and other school groups to come up with safe and age-appropriate scripts. Have each group submit their finished video (after a quick screening process), then upload them to your school's social media page. Make certain that you ask viewers and participants to vote for their favorite video via PayPal or Venmo. One dollar equals one vote.

SUGAR-FREE CHALLENGE

You know the drill. Give up all sugar for a week, month, three-months, or more. Get people to agree to pay you \$X if you reach your goal. Sweet!



EVEN MORE FUN IDEAS

IRON CHEF COOKING COMPETITION

Organize your own Iron Chef competition complete with judges and bragging rights. Allez cuisine!

NEON NIGHTTIME WALK-A-THON

Don't hold just any walk-a-thon... make it a neon nighttime walk. Use glow-in-the dark chalk and stars to light the pathway and add plenty of glow sticks, glow bracelets, and other glow products to make this a memorable activity.

CYCLE-A-THON

Who's ready to bike for hours on end? Get classmates to pledge money to those willing to ride and ride... and ride.

MACHO MAN COMPETITION

What would a beauty pageant for men look like? Let the boys have fun with this one. Have a talent contest, best dressed competition, arm wrestling tournament, and ask contestants to answer an important question. Sell tickets to the event and crown the most "manly man" on campus.

DOOR-TO-DOOR VISITS

Visit neighbors and ask for a small recurring donation. We'll set up a dedicated mobile number for your school where people can quickly donate right on their phone.

BATTLE OF THE BANDS

This activity may take a bit more planning, but it brings in a significant amount of money from bands and attendees. Don't forget to sell concessions at the event.

RECYCLING WEEK

Find and donate aluminum cans. Recycle them and collect a check.

CHANGE WARS

Ask students to bring in all spare change for a week as a competition between classes.

COOK-OFF

BBQ, chili, Jello, pie, and more. Oh my!

5K SELFIE RUN

This is a 5k that requires participants to snap a selfie and post it on their social media channels with pre-determined hash tags and selected points throughout the run.

PET PARADE

Awww! We love to show off our pets, but it will cost you something to participate in this parade of pooches, kitty-cats, birdies, pet pigs, and prized pets. Make sure that you give out unique awards.

CORN HOLE TOURNAMENT

Who doesn't love a Corn Hole Tournament? Hmmm?

SERVICE AUCTION

You have talents, abilities, and a desire to raise money. Get everyone you know to participate in supplying and buying services in a service auction. This is a great initiative for getting dentists, golf instructor, tutors, musicians, artists, cleaning services, pilots, and other involved too.

SILENT AUCTION

Another great way to get businesses, civic leaders, and parents involved.

JELLO WRESTLING & POLAR PLUNGE

Crazy. Fun... and definitely an attention-getter.

HOLIDAY GIFT WRAPPING SERVICE

You can offer this service at school, but many shopping centers are open to having a holiday gift wrapping station set up in their mall during prime shopping hours.

HULA HOOP CONTEST

This is a easy-to-pull together pledge per minute activity.

ICE CREAM SOCIAL

Get the ice cream donated and volia... everybody is happy!

EMAIL DONATION CAMPAIGN

Flood your community with cash and in-kind requests.

SELL SILICONE BRACELETS

Design and purchase silicone bracelets to sell for \$5 each. Here's one source: <https://24hourwristbands.com>

YES! We're excited to help WHOlives bring clean, lifesaving water to women, children and families around the world.

WHOlives is a trusted, 501c3 organization that uses the revolutionary technology of The Village Drill to responsibly bring water, health and opportunity to developing countries.

We have partnered with college campuses across the world, including Oxford, Brigham Young University, Baylor University, Weber State University and Utah State University. We look forward to partnering with your school as well.

The Village Drill has been used by some of the world's leading nonprofit organizations like World Vision, The Red Cross, Rotary International, Samaritan's Purse and more.



WE'RE HERE TO HELP YOU EVERY STEP OF THE WAY! FOR QUESTIONS & NEXT STEPS

Contact Sonja@WHOlives.org or call 801.645.3377

When your school reaches the \$30,000 Village Drill goal, one student from your school will be eligible to join an expedition team on a future visit to work in a village and see an operating drill. This incredible opportunity is open to students, 16 years of age or older who fill out an application and pay \$500 fee + airfare. WHOlives Expeditions last approximately 10 days. Other conditions apply.

SCHOOL SERVICE APPLICATION FORM *(This form can also be completed online [here.](#))*

School Name: _____

Address: _____

City: _____ State: _____ Zip _____

School Phone #: _____

Faculty Advisor: _____

Faculty Advisor Phone: _____

Faculty Advisor Email: _____

What's the best time to contact you? _____

Student Representative: _____

Student Email: _____

What's the best time to contact you? _____

You will be assigned a mobile donation portal to collect donations using a cell phone. What other methods will you use to collect donations?

What kind of impact do you want to have?

Set a goal to do all the options listed below!

- \$15-30,000** to help purchase The Village Drill with your school's name
- \$5,000** to place a well at a school
- \$5,000** to place a well at an orphanage

When do you plan to kick off your campaign?

(We suggest you begin with a short assembly) Date: _____ Time: _____

When do you plan to complete your campaign and celebrate your success?

(We suggest you end with a short assembly) Date: _____ Time: _____

Faculty Advisor Signature _____

Date: _____

Student Representative Signature _____

Date: _____

6,000 CHILDREN

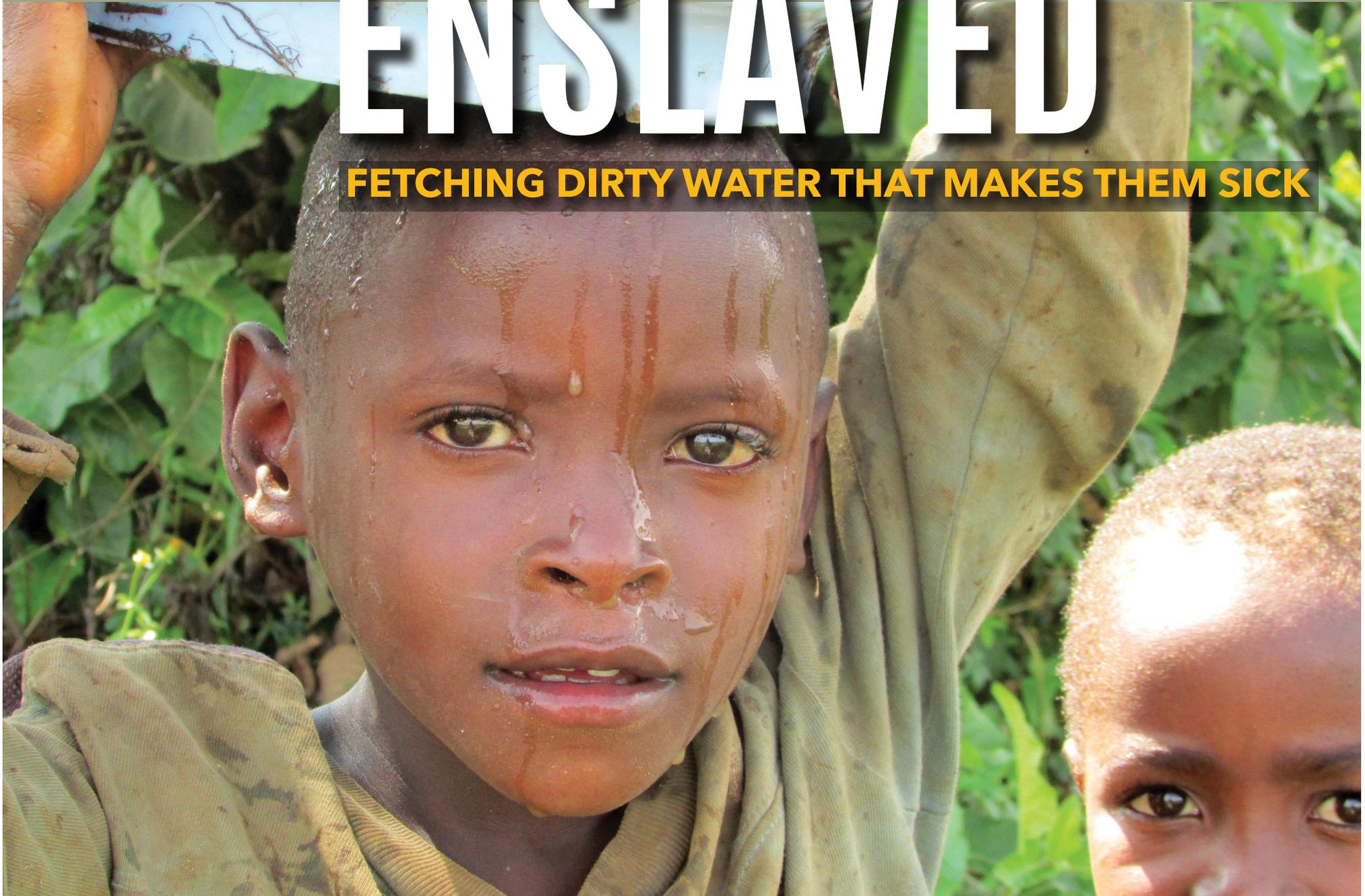
DIE EVERY DAY FROM SCARCE & CONTAMINATED WATER



WOMEN AND CHILDREN ARE

ENSLAVED

FETCHING DIRTY WATER THAT MAKES THEM SICK





GET THE FACTS ABOUT WATER

OVER A BILLION PEOPLE IN THE WORLD DON'T HAVE ACCESS TO CLEAN WATER. THEY ARE SUFFERING AND DYING IN A SITUATION THAT IS PREVENTABLE.

A majority of these people will go to contaminated water sources because they have no other choice. This contaminated water causes infectious and often fatal bacterial diseases that cause fever, severe diarrhea and vomiting. Some of these deadly diseases include Cholera, Typhoid, Guinea Worm & Dysentery.



Guinea Worm: The parasite migrates through the victim's subcutaneous tissues causing severe pain especially when it occurs in the joints. The worm eventually emerges (from the feet in most of the cases), causing an intensely painful blister and an ulcer accompanied by fever, nausea and vomiting.

Infected persons try to relieve the burning sensation by immersing the infected part of their body in local water sources, usually pond water. This induces a contraction of the female worm at the base of the ulcer causing the sudden expulsion of hundreds of thousands of first stage larvae into the water. They move actively in the water, where they can live for a few days. This continues the spread of the disease.

DIRTY WATER TAKES MORE LIVES THAN ANY ONE CANCER IN THE UNITED STATES.

A PERSON CAN SURVIVE ALMOST A MONTH WITHOUT FOOD, BUT ONLY A FEW DAYS WITHOUT WATER.



THE POVERTY IN AFRICA IS CENTERED ON THEIR DAILY STRUGGLE TO FIND WATER.

"(If we can solve our water problem,) kids can go to school, women can get jobs, businesses are started, health is improved, and the cycle of poverty can end." - Matt Damon, Clean Water Advocate



6,000 CHILDREN DIE EVERY DAY FROM SCARCE AND CONTAMINATED WATER.

Children are the most susceptible to the infectious diseases that are found in dirty water.

For example, 50% of the people in Uganda are under 15 years old, due to early deaths from disease. Less than 2% of the population is over 65. It's a country of children!

WORLDWIDE, WOMEN AND CHILDREN WILL SPEND A TOTAL OF 258 MILLION HOURS COLLECTING DIRTY WATER EVERY DAY.

Many women and children will walk the equivalent of a 5k with a 40 lb container of water on their head every day. They are literally enslaved to this task. What a colossal waste of time! This keeps girls out of school and women from other tasks that would improve their lives.



3.4 MILLION PEOPLE DIE FROM SCARCE OR CONTAMINATED WATER EVERY YEAR.

Imagine laying those men, women and children side by side. Their bodies would span all the way from the west to east coast, and 100 miles into the Atlantic Ocean.

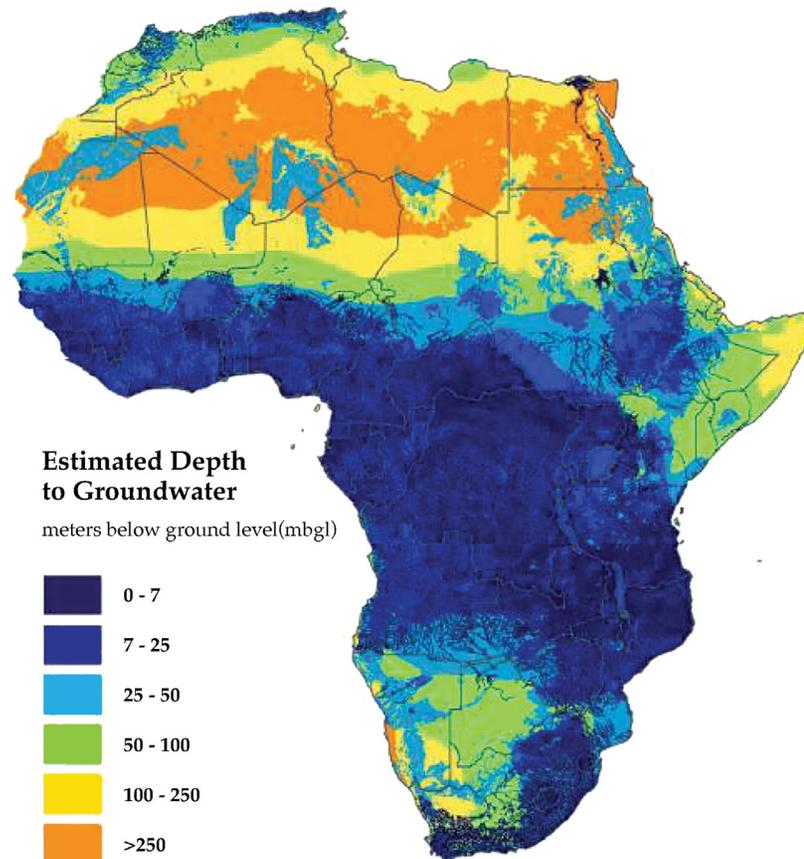
WATERBORNE DISEASES FOUND IN CONTAMINATED WATER KILL ONE OUT OF FOUR FAMILY MEMBERS.

CLEAN WATER TRANSLATES TO A 50% INCREASE IN CROP YIELD:

chickens that lay 1-2 more eggs each week, goats that give more milk, opportunities for more business ventures, less money spent on sickness, funerals, etc.



GROUNDWATER IN AFRICA



Estimated Depth to Groundwater

meters below ground level(mbgl)

- 0 - 7
- 7 - 25
- 25 - 50
- 50 - 100
- 100 - 250
- >250

British Geological Survey ©NERC 2011 All rights reserved

THERE'S MORE WATER ON THE AFRICAN CONTINENT THAN THERE IS IN AMERICA.

The problem is getting to it. Water is only about 30-40 meters (100-130 feet) under the ground. That's the difference between life and death.

VIDEOS TO WATCH:

[Video 1](#) [Video 2](#) [Video 3](#) [Video 4](#)

View more videos at:

www.WHOlives.org/get-involved/school-global-service