

WHOLIVES CORPORATE



PROGRAM

Your Corporate Social Cause What are the Benefits?

Internal Benefits:

- Elevated employee engagement
- Leverage to hire top-performing employees
- Lower turnover rates
- Boosted productivity
- Extended ethical behavior
- Increased pride in work
- Higher morale
- More engagement in company culture
- Less "illness", tardiness, or extended breaks and lunches
- Most importantly...gratitude to the organization

External Benefits:

- Great Public Relations
- Media Opportunities
- Positive Social Media Engagement
- Opportunity to share a positive corporate conscience (CRS)
- Heightened reputation
- Customer loyalty
- New customer acquisition
- Brand Awareness
- Global partnerships with like-minded CEO's
- Most importantly...the opportunity to save and improve lives!